

Trucks & Construction

Advertising list

Models of trucks, construction machines, cranes and heavy haulage

Advertising list

60 full-color pages , bi-monthly schedule, (6 editions per year)

Main focus on modelling and scale models.

Since 2015: Digital version with our own App and links to our customers (without any additional cost to our advertising customers for this service).

Readership

Collectors of high-quality Trucks, construction machines, crane and heavy duty transportation models. The articles and the advertisements get almost equal attention from our readership. Often this information is crucial to collectors when they consider purchasing a model for their collection.

Circulation

We have 1800 subscribers with readership estimated at 2000 as many subscribers pass the magazine on to their friends to read.

Trucks & Construction currently has more than 9900 fans on Facebook where we show the models of our advertisers before they are featured in our publication.

Prices

| | | |
|----------------------------------|------------|-----------|
| 1/1 Page b/w | 500.— Euro | \$ 680.— |
| 1/1 Page full color | 650.— Euro | \$ 870.— |
| 2nd or 3rd Cover Page full color | 700.— Euro | \$ 960.— |
| 4th Cover Page full color | 850.— Euro | \$ 1170.— |
| 1/2 Page b/w | 300.— Euro | \$ 410.— |
| 1/2 Page full color | 400.— Euro | \$ 540.— |
| 1/4 Page b/w | 150.— Euro | \$ 210.— |
| 1/4 Page full color | 250.— Euro | \$ 330.— |
| 1/8 Page b/w | 100.— Euro | \$ 130.— |
| 1/8 Page full color | 150.— Euro | \$ 210.— |
| 1/16 Page b/w | 70.— Euro | \$ 90.— |
| 1/16 Page full color | 90.— Euro | \$ 125.— |

Discount for 3 ads per year 10%

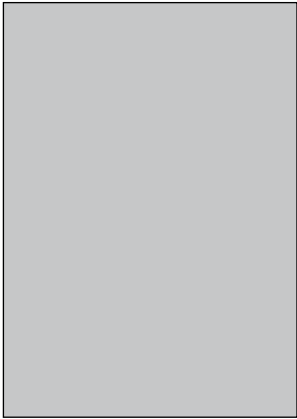
Discount for 6 ads per year 20%

Trucks & Construction

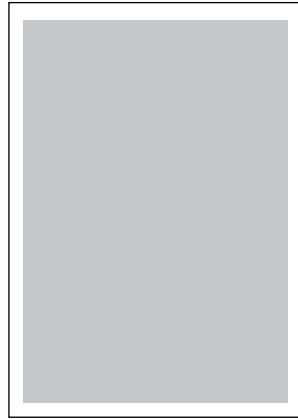
Advertising list

Models of trucks, construction machines, cranes and heavy haulage

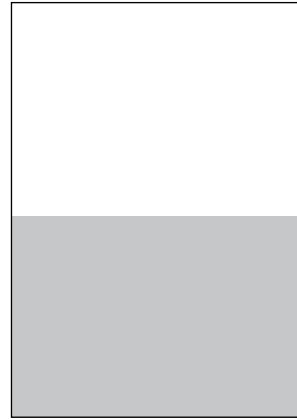
Advertising dimensions



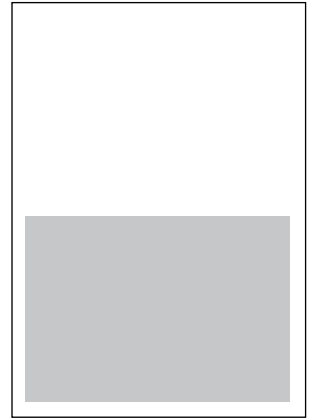
1/1 page
210 x 297 mm



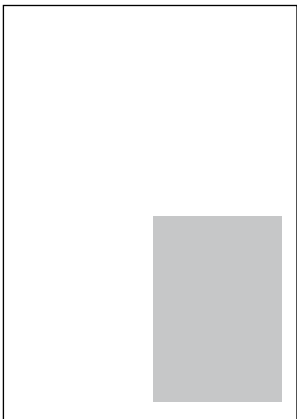
1/1 page
170 x 259 mm



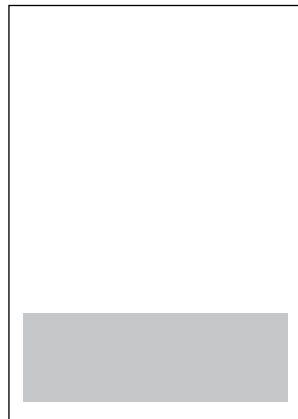
1/2 page
210 x 147 mm



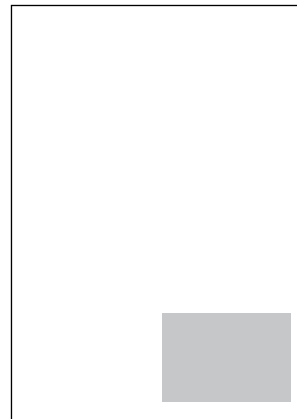
1/2 page
170 x 128 mm



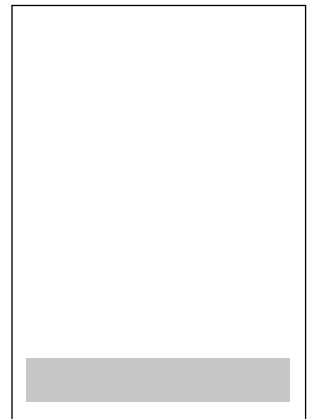
1/4 page
83 x 128 mm



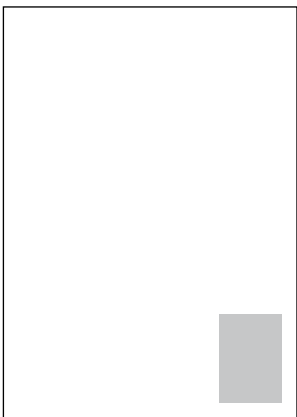
1/4 page
170 x 62 mm



1/8 page
83 x 62 mm



1/8 page
170 x 29 mm



1/16 page
40 x 62 mm

Publication schedule / dead lines

| Issue | publication date | dead line |
|--------|---------------------|--------------------|
| 6-2018 | — | — |
| 1-2019 | January 18th 2019 | Dezember 18th 2018 |
| 2-2019 | March 15th 2019 | February 19th 2019 |
| 3-2019 | Mai 17th 2019 | April 23th 2019 |
| 4-2019 | July 12th 2019 | June 18th 2019 |
| 5-2019 | September 13th 2019 | August 20th 2019 |
| 6-2019 | November 15th 2019 | October 22th 2019 |
| 1-2020 | January 20th 2020 | Dezember 17th 2019 |